



The annual **AIA New Orleans Golf Tournament** has always brought together our valued members, affiliates, and other members of the A/E/C community. This year, we are even more grateful for the ability to come together.

On **Thursday, November 9, 2023**, we will tee off at the beautiful **Bayou Oaks at City Park South Course** to bring you fantastic networking and playing opportunities.

**SIGNUP DEADLINE:**  
**FRIDAY,**  
**OCTOBER 15**

**PLAYER PACKAGES (included)**

All sponsorships include the following tournament-related player perks:

- Tournament registration and green fees
- Player gifts
- Brunch, on-course hospitality, and beverages
- Awards party invitations  
(number of players varies by sponsorship level)

**SOLD**

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**SPONSORSHIP PACKAGES**

**PRESENTING SPONSOR**

\$5,500

- EIGHT player packages
- Eight (8) event signs
- Company logo on player golf carts
- Company name/logo in digital promo material
- Company name in all advertising/PR efforts
- Large Company Logo on Tournament Website
- Recognition during announcements
- Recognition on THANK YOU banner
- Opportunity to distribute company info on-course

**PLAYER GIFT SPONSOR**

\$4,000

- FOUR player packages
- Company logo on all player gifts
- Event sign at registration
- Recognition on all print and media promotions
- Large Company Logo on Tournament Website
- Recognition on THANK YOU Banner
- Recognition during announcements

**GOLF CART SPONSOR**

\$2,600

- FOUR player packages
- Company logo on all player golf carts
- Recognition on all print and media promotions
- Large company logo on tournament website
- Recognition on THANK YOU Banner
- Opportunity to provide promotional items on player golf carts
- Recognition during announcements

**WEATHER PROTECTION SPONSOR**

\$2,600

- FOUR player packages
- Recognition on Tournament Website
- Recognition on THANK YOU Banner
- Opportunity to present check if insurance is provided related to weather

**BRUNCH SPONSOR**

\$2,600

- FOUR player packages
- Recognition on Tournament Website
- Recognition on THANK YOU Banner
- Opportunity to station personnel at brunch area during registration and brunch
- Opportunity to provide promotional items at your location
- Company Banner at brunch venue

**AWARDS PARTY SPONSOR**

\$2,600

- FOUR player packages
- Recognition on Tournament Website
- Recognition on THANK YOU Banner
- Opportunity to provide promotional items at party
- Company logo on Awards Party sign

# NON-PLAYING SPONSORSHIP OPPORTUNITIES

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## AWARDS PARTY SPONSOR

\$1,600

- Recognition on Tournament website
- Recognition on THANK YOU Banner
- Opportunity to provide promotional items at Awards Party
- Company logo on Awards Party sign

**SOLD**

## BEVERAGE CART SPONSOR (limit 1)

\$1,600

- Recognition on Tournament THANK YOU Banner
- Opportunity to drive the beverage cart serving players during their round
- Opportunity to provide promotional items from your cart
- Company name on beverage cart

## HOSPITALITY SPONSOR

\$1,500 (or In-Kind option)

- Recognition on Tournament Website
- Recognition on Tournament THANK YOU Banner
- Opportunity to station personnel at hole during the Tournament
- Opportunity to provide promotional items at your hospitality location
- Company banner at hole

## MORNING BAR SPONSOR (limit 2)

\$1000

- Choice of **IRISH COFFEE BAR** (Coffee/Tea) or **JOHN & MARY BAR** (John Daley/Bloody Mary cocktails) at registration.
- Recognition on Tournament website
- Small Company Logo on THANK YOU Banner
- Opportunity to provide promotional items on your bar
- Company name on bar
- ALTERNATE: Sponsorship level can be \$500 if company provides all supplies for the bar.

## BRUNCH SPONSOR

\$1000

- Recognition on Tournament website
- Recognition on THANK YOU Banner
- Opportunity to station personnel at brunch area during registration and brunch
- Opportunity to provide promotional items at your location
- Company Banner at brunch venue

## “HIT IT WITH YOUR BEST SHOT” SPONSOR

\$1000

- Recognition on Tournament website
- Small company logo on Thank You Banner
- Opportunity to station personnel at putting green during the tournament.

## CONTEST SPONSOR (limit 2)

\$1,000

- Recognition on Tournament website
- Small Company Logo on THANK YOU Banner
- Opportunity to station personnel at hole during the Tournament

## PIN FLAG SPONSOR (limit 18)

\$275

- Recognition on Tournament website
- Pin Flag with Tournament Logo and Company Name on hole during play
- Sponsor gets souvenir flag at end of tournament

## EVENT SPONSOR

\$175

- Sign recognition on course during tournament

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## TOURNAMENT PLAY TICKETS

### Foursome

- \$750 (4 AIA members)
- \$950 (4 non-members)

### Twosome

- \$300 (2 AIA members)
- \$400 (2 non-members)

Individual tickets are also sold on the website.

All players receive a player gift, brunch, on-course hospitality, beverages throughout the day, awards party invitation and an event sign located on-course during the round.

AIA Professional Affiliate Members can purchase two member-price tickets to AIA events. Please contact Amber Wallace Howell at 504.525.8320, or [amber@aianeworleans.org](mailto:amber@aianeworleans.org) for more information about becoming a Professional Affiliate Member.

To purchase tickets or to sponsor this event, please visit: <https://www.aianeworleans.org/event/golf23/>, or contact us at the number listed above.

