

2024 SPONSORSHIP OPPORTUNITY GUIDE



INTRODUCTION

Dear Members and Friends,

2024 is shaping up to be an exciting year!

AIA New Orleans sponsorship demonstrates your support for New Orleans's architectural community, and provides participating companies with unprecedented exposure to our organization's 500 dedicated members and 3000+ social media followers.

We provide a wide range of sponsorship opportunities and many levels across a spectrum of our active slate of programs and events – including 2024 Design Awards, the premier architectural celebration of the year.

Whether you're interested in reaching a broad audience or a specific subset of our membership (ones closely tied to your specific industry) we have options that provide valuable and meaningful benefits.

Our Sustaining Sponsor program provides unprecedented recognition and perpetual visibility – at every event and program – for Professional Affiliate Members who invest between \$6000 – \$15000 in AIA New Orleans on an annual basis. You'll find details at the end of the guide.

We look forward to helping you position your company's work in front of AIA New Orleans's members, industry partners, and future clients.

All the best.

Amber Wallace Howell Executive Director

won W House

ATA New Orleans

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Event package listings

Design Awards & Industry Gala 13
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Industry Holiday Party 30

Questions?

Please don't hesitate to contact Executive Director Amber Wallace Howell with any questions:

amber@aianeworleans.org (504)-525-8320

2024 AIANO Board of Directors

Amanda Rivera AIA, President
Blake Bergeron AIA, President-Elect
Benjamin Chadwick AIA, Vice President
Hannah Hubbell Assoc. AIA, Treasurer
Kimberly Nguyen AIA, Secretary































2024 CALENDAREvents/Holidays/Publication Dates

LEGEND

- Holiday/ Citywide Event
- AIANO Event
- AIA Louisiana/ AIA National Event

JANUARY

15 MLK Day

19 AIA Board Retreat

Newsletter Pub Dates: January 8, January 22

FEBRUARY

13 Mardi Gras

27 - Ol March AIA Leadership Summit

Newsletter: February 5, February 19

MARCH

01 CEUniversity Session 1 07 Cocktails, Conversation, Contining Ed 06/13/20 EDI Intro to Revit Course 12 SFx Pecha Kucha(ish) Event 14 Emerging Professionals Happy Hour

22 AIA LA Celebrate Architecture

29-30 Hogs for the Cause

31 Easter

Newsletter: March 4, March 18

APRIL

11-14 French Quarter Fest

19 CEUniversity Session 2

25-28-Jazz Fest Weekend 1 Newsletter: April 1, April 15, April 29

MAY

02-05-Jazz Fest Weekend 2 18 Tulane Graduation Newsletter: May 13, May 27

JUNE

01 Brew n' Cue

05-08 AIA National Conference

28 CEUniversity Session 3

Newsletter: June 10, June 24

JULY

04-08 Essence Fest

11 2024 AIANO Design Awards

Newsletter: July 8, July 22'

AUGUST

22 Bowling Tournament30 CEUniversity Session 4

Newsletter: August 5, August 19

SEPTEMBER

02 Labor Day

Newsletter: Sept. 2, Sept. 16, Sept. 30

OCTOBER

18-19 Design Practice Exchange25 CEUniversity Session 5

31 Halloween

Newsletter: October 14. October 28

NOVEMBER

07 AIANO Golf Tournament
21 AIANO Membership Meeting

28 Thanksgiving

Newsletter: November 11, November 25

DECEMBER

05 Industry Holiday Party 13 CEUniversity Session 6

25 Christmas Day

Newsletter: December 9, December 23

PROFESSIONAL AFFILIATE MEMBERSHIP

AIA New Orleans is the largest chapter of the AIA in Louisiana. We are a mission driven, professional association of 500+ members. Our Affiliate Membership program connects you to architects through a rich annual menu of programming tailored to the AEC Industry.

Membership includes everyone in your company.

Our collaboration with AIA New Orleans is more than building great architectural designs; it's about building connections and advancing our shared vision for a better New Orleans. Together, we're forging stronger relationships, promoting innovation, and creating a brighter future for our city.

-José L. Villeda, Owner, JLV Construction

PROFESSIONAL AFFILIATE MEMBERSHIP INCLUDES

Preferred Pricing

Enjoy member rates for AIA New Orleans events all year long. The savings will add up to more exposure for your company.

Name Recognition

Build your brand with annual events and targeted communications including a hot-linked firm listing on the Professional Affiliate Member directory of the AIA New Orleans website that will generate a buzz about your company within our core group of architects and allied industry professionals.

Exclusive Exposure

Gain exclusive access to member only sponsorship opportunities and priority registration to signature annual programming opportunities.

Vendor Education Opportunities

As a Professional Affiliate Member, you enjoy EXCLUSIVE opportunities to sponsor programming that highlights your company as a provider of knowledge.

Continuing Education

AIA New Orleans offers a wealth of Continuing Education opportunities throughout the year. CEUniversity and Lunch & Learn opportunities are reserved for those who are our trusted industry partners.

Benefit	PLUS Membership ^s 600/year	Basic Membership ^{\$} 500/year
WWW listing Company name listed on the AIANO website's "Affiliates" page	•	•
Event/CE Sponsorship Opportunities to sponsor AIANO educational and annual events (only available to AIANO Professional Affiliates)	•	•
Member Participation Invitations to all AIANO events and activities	•	•
Seminar Presentation Opportunity to present educational seminars to AIANO members at the AIA New Orleans Center for Design or virtually via CEUniversity (available for a nominal charge)	•	•
Newsletter Access Subscription to AIANO Member e-newsletter, keeping you apprised of happenings within the architecture community	•	•
Committee/Programming Ability to participate on chapter committees and suggest events/programs to committee chairs	•	•
Title Use of the title "Professional Affiliate of AIA New Orleans"	•	•
Discount Event Tickets 2 member-cost tickets to any AIANO event (Additional attendees must pay standard non-member price)	•	•
Discounted Design Center Rentals Lower members-only rental rates for events at the AIANO Center for Design	•	•
AIANO Professional Affiliate WWW Badge Show your support for AIANO on your website with special AIANO Professional Affiliate Badge	•	
Special WWW Links Logo and live link to your company's website on the AIANO website	•	
Digital Bonus Listing in annual email AIANO digital Affiliates Directory	•	

SUSTAINING SPONSORSHIPS

Sustaining Sponsors of AIA New Orleans are the keystone supporters of the chapter, and maintain a prominent year-round presence in the architectural, design, and building community by supporting all AIANO events. At all three premium levels, Sustaining Sponsors receive recognition based on level of participation.

These comprehensive packages provide maximum marketing opportunities and allow firms to expand their brand identity by working in support of programs that benefit our members and engage the community.

Platinum Level \$15,000

As a Platinum Sustaining Sponsor, your company will receive recognition in preparation of and during some of the most highly attended and lauded events in the architect community. General benefits of the Platinum level include a one-year Professional Affiliate Membership, logo inclusion on event-specific listings, member news event announcements, and promotional materials (including programs, on-site signage, posters, flyers, postcards, etc.). As a Platinum Sustaining Sponsor, your company will also receive name recognition in press releases and verbal recognition at applicable events.

Gold Level \$10.000

As a Gold Sustaining Sponsor your company will receive annual benefits that include logo recognition in event-specific calendar listings, member news event announcements, member memo event announcements, and promotional materials including programs, on- site signage, posters, flyers, and postcards. Additionally, your company would receive name recognition in event-specific advertisements, press releases, and verbal recognition at events.

Silver Level \$6.000

As a Silver Sustaining Sponsor of AIA New Orleans' events, your company will receive name recognition in event-specific calendar listings, member news event announcements, member memo announcements, and promotional materials including programs, on-site signage, posters, flyers, postcards, advertisements, and press releases.

Benefit	Platinum §15,000	Gold \$10,000	Silver §6,000
Professional Affiliate Membership	Included	Included	Included
Website Recognition	Hot linked Homepage Recognition	Hot linked Homepage Recognition	Hot linked Homepage Recognition -
E-Newsletter Advertising	Full Page	Half Page	Quarter Page
E-Newsletter	Logo inclusion for 1 year	Logo inclusion for 1 year	Name inclusion for 1 year
CEUniversity (Educational Sessions presented by Industry Partners)	Opportunity to present once annually	Opportunity to present once annually	Opportunity to present once annually
Design Awards	Equivalent to Category Sponsor	Equivalent to Table Sponsor	4 Tickets
Social Media Mentions/Advertisement	6 x per year	Quarterly	2 x per year
Annual Golf/BowlingTournament	4-player team	2 -player team	

COMMITTEE SPONSORSHIPS

As an annual AIA New Orleans Committee sponsor, you'll receive recognition at all meetings and activities from the date of payment. All Committees are expected to host a minimum of two programs annually. (A-la-carte sponsorships, including hosting, food and beverage, as well as other options may also be available.)

Sponsor a combination of three or more Knowledge Communities and/or Affinity Groups at the DesignED Champion or Blueprint Backer levels and receive a complimentary article placement ad in the AIA New Orleans E-Newsletter. Benefits may vary between committees.

Knowledge Committees

Advocacy Committee

Focuses on three core areas: representing members in professional matters within our local community; forwarding AIA National's advocacy agenda; and helping architects contribute to our city's quality of life.

COTE (Committee on the Environment)

Creates a peer-to-peer network for shared knowledge on energy efficiency, sustainability, and reduced carbon emissions in design and encourages local AIA Membership firms to sign up for the AIA 2030 Commitment.

Affinity Committees

Emerging Professionals/Young Architects Forum (EP/YAF)

By promoting excellence, providing information and leadership, fostering inclusiveness, and encouraging individual, community, and professional development, the EP Committee will strive to serve: architecture students, design professionals, and young architects licensed less than 10 years, with the mission of integrating them to the profession as a strong voice within the Institute.

Equity, Diversity, & Inclusion Committee/Mentorship Program (EDI)

To create a more equitable, diverse, and inclusive design community in New Orleans at the individual, firm, and public levels and explore practices that foster diversity, equality and inclusion in the architecture our region's profession. The committee's work is guided by the AIA National's Guides for Equitable Practice.

Small Firm Exchange (SFx)

Advances the mutual interests of architects practicing in small firms, and advocates and promotes the value of small firms, the national SFx, and local SFx groups, both within the AIA and to the public

Women in Architecture Committee (WIA)

Promoting women leaders within the architecture profession and the allied design and building industries with a focus on mentorship, licensure, and professional development

Benefit	DesignED Champions \$3,000	Blueprint Backers \$2,000	ArchEdu Ally \$1,000	Single-event Host (Food & Beverage) Varies per Event
Verbal recognition during each event	•	•	•	•
Website recognition on www.aianeworleans.org	•	•	•	•
Logo recognition on event communications	•	•	•	•
Logo recognition during each event	•	•	•	•
Logo recognition on designated event post on AIANO social media	•	•	Name only	
Complimentary tickets to each event	8	6	4	4
Opportunity for brief remarks, where applicable	•			•
Dedicated eBlast to members of the Community (size of group varies)	•			

SIGNATURE EVENT SPONSORSHIPS

Fun is top of mind in the AIA New Orleans playbook.

Each of our four annual Signature events are unique – from sporty to chic, there is something for everyone.

Even better than the fun that each event offers is the knowledge that the proceeds are helping our chapter to sustain its mission to support member development and community engagement. What could be better?

Lock in your Signature Event Sponsorship before **April 30, 2024** you will receive the 2023 pricing levels, even if sponsorship fees increase this year.



DESIGN AWARDS & INDUSTRY GALA

Complete 2023 Information on page 13

The AIANO Design Awards and Industry Gala celebrate the best of New Orleans architecture and design. It's our community's chance to admire our achievements and recognize the best designs of our built environment.

This annual event is a staple for New Orleans' architects and AEC industry partners. We expect an active crowd of architects, designers, engineers, contractors and other industry professionals.

2023 Sponsorship Levels/Pricing

Design Advocate

Presenting Sponsor \$8000 **VIP Party Sponsor** 5500 Highball Lounge Sponsor 6500 Bar Sponsor 4000 shared 6500 exclusive Cocktail Sponsor 4000 Awards Category Sponsor 2750 **Exhibition Sponsor** 2500 **Table Sponsor** 1000-1750

500











BREW&'CUE+ Cornhole Tournament

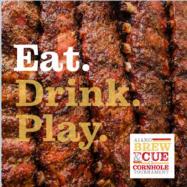
Complete 2023 Information on page 24

We kick off our busy spring season of signature events with warm-weather favorites—beer, barbecue and festive competion.

2023 Sponsorship Levels/Pricing

Whole Hog	\$2500
Pit Master	1500
Cue Krewe (team sponsorship)	1000
Grill & Game	500
Low & Slow	250











BOWLING TOURNAMENT& COSTUME EXTRAVAGANZA

Complete 2023 Information on page 26

Our mid-summer fundraising event gives us all a respite from scorching summer— balancing cool AC with sometimes heated competition on the lanes.

Sweeten the pot with a theme-driven costume contest, and it's a great hot-season chance to support AIANO.

2023 Sponsorship Levels/Pricing

Presenting Sponsor \$2500

"Happy Half Hour" Sponsor 2000

Cocktail Sponsor 2000

King Pin Sponsor 1500

Perfect Game Sponsor 1000

Contest Sponsors 850 per contest

Strike Sponsor 700











AIANO GOLF TOURNAMENT

Information on page 28

The annual AIA New
Orleans Golf Tournament
has always brought together our valued members, affiliates, and AEC
professionals for a day on
the links for networking,
competition and a side
bet here and there.

2023 Sponsorship Levels/Pricing

piaying ieveis	
Presenting Sponsor	\$5,500
Player Gift Sponsor	4,000
Golf Cart Sponsor	2,600
Weather Protection	2,600
Brunch Sponsor	2,600
Awards Party Sponsor	2,600

non-playing levels

\$1,600
1,600
1600
1,500
1,000
1,000
1,000
275
175











AEC INDUSTRY HOLIDAY PARTY

There's nothing better than a Holiday Party to show our appreciation for colleagues and industry partners.

Join AIA New Orleans and its partner organizations as we celebrate a great year in the AEC industry!

2023 Sponsorship Levels/Pricing

LOLO Oponisorsinp Lotois/	
Presenting Sponsor	\$5,000
Pop-Up Lounge Sponsor	2,500
Food Sponsor	1,500
Entertainment Sponsor	1,500
Bar Sponsor	1,500
Signature Drink Sponsor	1,000
Dessert Table Sponsor	1,000
Costume Party Sponsor	1,000
Contributing Party Sponsor	500

Complete 2023 Information on page 30











AIA DESIGN CENTER VENUE RENTALS

To book the center or for more info, please email Ty Siddiqui ty@aianeworleans.org

Built in 1911 and sustainably renovated in 2010, The AIA Center's historic Arts and Crafts design sports a distinctively modern aesthetic (clean lines, exposed brickwork and wooden beams) in a classic architectural landmark. High ceilings and storefront windows allow ample natural light and a street-level view of the historic Harmony Circle.

During Mardi Gras season, most major parades roll past the Center's storefront and our Carnival grandstand setup, making it perfect for paradeviewing events.

FEATURES

- Central location with easy streetcar access
- Easy walking distance to the Morial Convention Center, WWII Museum, Ogden Museum of Southern Art, art galleries, and restaurants
- Conference setup basics (tables, chairs, standard linens)
- Full galley kitchen
- Sound system (lapel/table microphones)
- Complimentary Wi-Fi
- Projector/screen
- Fully ADA accessible

- Additional outdoor space (if needed)
- Any additional services (including catering, decor, furniture rental, etc.) can be provided by the venue at a 20% surcharge. Clients may also use third-party vendors for these services. Facilities are rented in two-hour increments (setup/breakdown phases included).
- Though on-site parking is not available, ample third-party parking lots operate within easy walking distance.



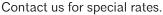


Event Type	Public	Members	Nonprofit
Weekday Activation 2 hour minimum	^{\$} 200/hr	^{\$} 150/hr	^{\$} 75/hr
Evening after 5PM 2 hour minimum	\$300/hr	\$200/hr	^{\$} 100/hr
Board Meeting 8AM-5PM 2 hour minimum (group size under 20)	^{\$} l50/hr	^{\$} 100/hr	^{\$} 50/hr

MARDI GRAS PARADE GRANDSTANDS

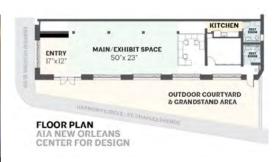
During Carnival season (early January to Mardi Gras day), thirty major Carnival parades pass directly in front of the Center.

Parade stand tickets are available (depending on the parade), and full-venue buyouts (including grandstand access, security officers, insurance, and barricades) are available.









2024 AIANO ANNUAL SPONSORSHIP WORKSHEET

STEP ONE:

Use this worksheet to decide which events, sponsorships /engagements you'd like to support...

STEP TWO:

Tally totals to get your total committment for the year.

STEP THREE::

Fill out the Sponsorship Agreement (page 12) and lock in your 2024 commitment today!

SUSTAINING SPONSORSHIP LEVELS

SUSTAINING SPONSORSHIPS SUSTAINING □ PLATINUM Level \$15,000 total \$_____ ☐ GOLD Level 10,000 □ SILVER Level 6,000

COMMITTEE SPONSORSHIP LEVELS

	30	STATISTING SPONSORSHIPS	
COMMITTEE		DesignED Champions	\$3,000
SPONSORSHIPS		Blueprint Backers	2,000
total \$		ArchEdu Ally	1,000
		Single Event Host	
		(pricing varies; contact AIANO office)	

CUCTATNING CDONCODCUIDO

A(CTIVE COMMITTEES (select)
	Advocacy Committee
	Committee on the Environment (COTE)
	Emerging Professionals/Young Architects Forur
	(EP/YAF)
	Equity, Diversity, & Inclusion Committee and-
	Mentorship Program (EDI)
	Small Firm Exchange (SFx)
	Women in Architecture (WIA)

event total \$_______Architecture Design Awards

2023 Sponsorship Levels/Pricing

- □ Presenting Sponsor
 □ VIP Party Sponsor
 □ Highball Lounge Sponsor
 6500
- □ Bar Sponsor4000 Shared6500 Exclusive
- □ Cocktail Sponsor
 □ Awards Category Sponsor
 □ Exhibition Sponsor
 2500
- ☐ Table Sponsor 1000-1750
- ☐ Design Advocate 500

event total \$_____



2023 Sponsorship Levels/Pricing

□ Whole Hog
□ Pit Master
□ Cue Krewe (team sponsorship)
□ Grill & Game
□ Low & Slow
250

event total \$



2023 Sponsorship Levels/Pricing

- □ Presenting Sponsor
 □ "Happy Half Hour" Sponsor
 □ Cocktail Sponsor
 □ King Pin Sponsor
 □ Perfect Game Sponsor
 1500
 □ 1000
- ☐ Contest Sponsors 850 per contest
- ☐ Strike Sponsor 700

event total \$



2023 Sponsorship Levels/Pricing

playing levels

□ Presenting Sponsor \$5,500
 □ Player Gift Sponsor 4,000
 □ Golf Cart Sponsor 2,600
 □ Weather Protection 2,600
 □ Brunch Sponsor 2,600
 □ Awards Party 2,600

non-playing levels

□ Event Sponsor

□ Awards Sponsor
 □ Beverage Cart
 □ Brunch Sponsor
 □ Hospitality Sponsor
 □ AM Bar Sponsor
 □ Best Shot" Sponsor
 □ Contest Sponsor
 □ Pin Flag Sponsor

175

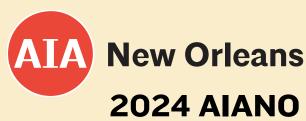
event total \$



2023 Sponsorship Levels/Pricing

• • • • • • • • • • • • • • • • • • •	•
Presenting Sponsor	\$5,000
Food Sponsor	1,500
Entertainment Sponsor	1500
Pop-Up Lounge Sponsor	2,500
Bar Sponsor	1,500
Signature Drink Sponsor	1,000
Dessert Table Sponsor	1,000
Costume Party Sponsor	1,000
Contributing Party Sponsor	500





2024 AIANO ANNUAL SPONSORSHIP AGREEMENT

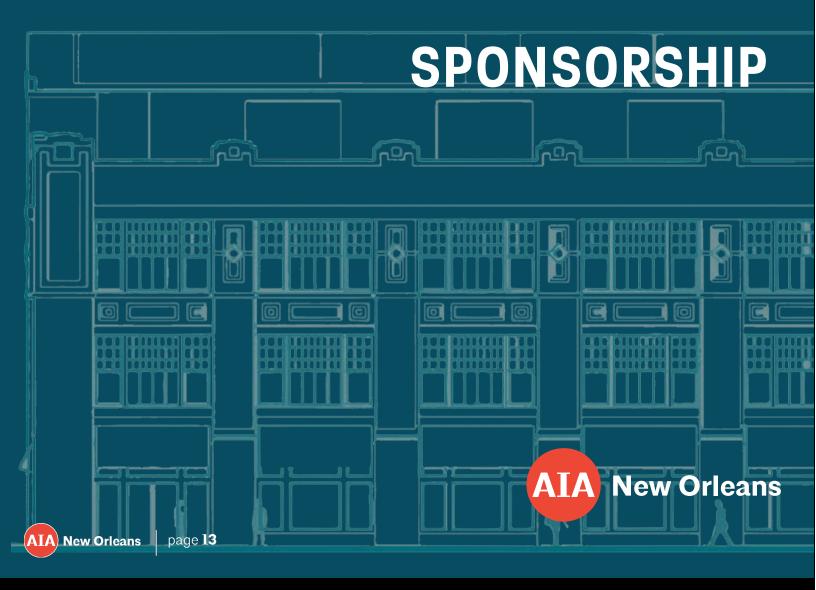
Date Compa	any Name	
Address	CSZ	
Contact		
Email	Phone	
Review your worksheet	and add membership fees/sponsorship	commitments be
2024 Professional Affiliat	te Membership (\$500-\$600)	\$
	to From Scrotting (\$600 \$600)	\$
		\$
		\$
		\$
		\$
	2024 Sponsorship Total	\$
Signature		

To receive an invoice, email amber@aianeworleans.org
To pay by check: email to AIA New Orleans, 1000 St. Charles, New Orleans, LA 70130

2023

Design Awards

13 July 2023 Generations Hall New Orleans



MOVING FORWARD:

CELEBRATING OUR PROFESSION, OUR COMMUNITY & THE BEST OF OUR WORK.

DESIGN AWARDS EVENT SPONSORSHIP OPPORTUNITIES

6:00PM VIP Patron Party

7:00PM Design Awards GalaGenerations Hall
310 Andrew Higgins Blvd.

The AIA New Orleans Design Awards have always celebrated the best of New Orleans Architecture and Design. It's our chance to admire our community's achivements and recognize the best of our built environment.

On the evening of **July 13,** architects, affiliates, and community members across the city will join us at the **Generations Hall** located at 310 Andrew Higgins Boulelvard (just down the street from the AIA Center for Design).

This event has become a staple for New Orleans' architects and AEC industry partners. We expect over 350 architects, designers, engineers, contractors and other industry professionals.

Sponsoring this event allows you to promote your company while celebrating great design and networking with the best of the industry.

060523



EXCLUSIVE

PRESENTING SPONSOR

\$8000 • 1 OPPORTUNITY

Take advantage of this opportunity to put your company in front of hundreds of architecture and design professionals.

There is **only one opportunity** at the Presenting level, creating premier exclusivity for your sponsorship.

Receive verbal recognition during the Design Awards program, have the chance to speak during the ceremony, and prominently display your company logo in print and electronic materials.

These combined benefits create an unparalled level of brand recognition.



SEATING CONFIGURATION 8-SEAT ROUND TABLES

2023 Presenting Sponsor package includes:

- Category exclusivity (includes first renewal right for 2024)
- "Presented by" integration in DA23 event logos and text mentions
- Company rep can make welcome remarks at Gala
- Sponsor may distribute collateral material during Gala event
- **SIXTEEN tickets** to Design Awards Gala and VIP Patron Party
- Reserved seating for sixteen
- Champagne bottle service (1)
- Credit line recognition on all press releases
- WWWeb presence: logo + hyperlink on dedicated AIANO D23 page
- 1-Year AIANO Professional Affiliate membership for eligible companies (\$600 value)
- Company logo in program
- Verbal recognition during event
- On-site signage opportunity (including LED wall recognition)
- Logo on Step and Repeat
- Logo in all event electronic promos



EXCLUSIVE

VIP DESIGN AWARDS PARTY SPONSOR

\$5500 • 1 OPPORTUNITY

Become a VIP Party Sponsor and gain high visibility for your company as an ally in good design and a better built environment.

Your company will receive verbal reognition during the ceremony, and your company logo will be in our awards program and displayed during the ceremony.



2023 Patron Party Sponsor package includes:

- Category exclusivity (includes first right to renew)
- EIGHT Tickets to Design Awards Gala and VIP Patron Party
- · Reserved seating for eight
- Champagne bottle service (1)
- Recognition at VIP Patron Party
- WWWeb presence: logo + hyperlink on dedicated AIANO D23 page
- 1-Year AIANO Professional Affiliate membership for eligible companies (\$600 value)
- · Company logo in program
- · Verbal recognition during event
- On-site signage opportunity (including LED wall recognition)
- Logo in all event electronic promos



EXCLUSIVE/MULTIPLE

HIGHBALL LOUNGE SPONSOR

\$6500 · 2 OPPORTUNITIES

As the Deluxe Highball Lounge Sponsor, you'll have high visibility for your company with a prominent ice sculpture near event bars.

This level receives verbal recognition, and your company logo will be in the awards program and displayed during the ceremony.

2023 Highball Lounge Sponsor package includes:

- Private Bar/Lounge area for sponsors and their guests
- A custom-made ice sculpture at your bar, featuring your logo and representing the unique qualities your brand brings to the industry.
- **EIGHT** Tickets to Design Awards Gala and VIP Patron Party
- **Reserved seating** for eight in lounge area
- Champagne bottle service (1)
- WWWeb presence: logo + hyperlink on dedicated AIANO D23 page
- 1-Year AIANO Professional Affiliate membership for eligible companies (\$600 value)
- · Company logo in program
- Verbal recognition during event
- On-site signage opportunity (including LED wall recognition)
- Logo in all event electronic promos



EXCLUSIVE/MULTIPLE

BAR SPONSOR

\$4000 • 2 OPPORTUNITIES or \$6500 EXCLUSIVE

As the Bar Sponsor for the Design Awards, you'll provide grateful guests with libations throughout the celebratory evening.

This level receives verbal recognition, and your company logo will be in the awards program and displayed during the ceremony.



6-SEAT BOOTH

2023 Bar Sponsor package includes:

- SIX Tickets to Design Awards Gala and VIP Patron Party
- Reserved booth seating for six
- Champagne bottle service (1)
- WWWeb presence: logo + hyperlink on dedicated AIANO D23 page
- 1-Year AIANO Professional Affiliate membership for eligible companies (\$600 value)
- Company logo in program
- Verbal recognition during event
- On-site signage opportunity (including LED wall recognition)
- Logo in all event electronic promos



EXCLUSIVE

COCKTAIL SPONSOR

\$4000 • 1 OPPORTUNITY

What could be more distinctive than having a signature cocktail at the 2023 Design Awards? Here's your opportunity!

As the Cocktail Sponsor, your company will receive verbal recognition, and your company logo will be in the awards program and displayed during the ceremony.



SEATING CONFIGURATION 6-SEAT BOOTH

2023 Cocktail Sponsor package includes:

- Category exclusivity (includes first right to renew in 2024)
- **Signature Cocktail** named after your company
- Cocktail Tasting for your company prior to event
- Logo on cocktail napkins
- SIX Tickets to Design Awards Gala and VIP Party
- Reserved seating for six
- Champagne bottle service (1)
- WWWeb presence: logo + hyperlink on dedicated AIANO D23 page
- 1-Year AIANO Professional Affiliate membership for eligible companies (\$600 value)
- · Company logo in program
- Verbal recognition during event
- On-site signage opportunity (including LED wall recognition)
- Logo in all event electronic promos



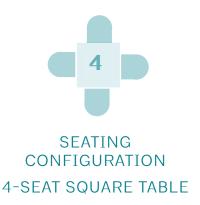
MULTIPLE

AWARDS CATEGORY SPONSOR

\$2750 • MULTIPLE OPPORTUNITIES

Become an Award Category Sponsor and gain high visibility for your company as an ally in good design and a better built environment.

As an Award Category Sponsor, your company will receive verbal recognition, and your company logo will appear in the awards program and be displayed during the ceremony.



2023 Exhibition Sponsor package includes:

- **FOUR** tickets to Design Awards Gala and VIP Patron Party
- Company rep onstage to announce winners of your award category
- Reserved seating for four
- Champagne bottle service (1)
- WWWeb presence: logo + hyperlink on dedicated AIANO D23 page
- 1-Year AIANO Professional Affiliate membership for eligible companies (\$600 value)
- Company logo in program
- Verbal recognition during event
- On-site signage opportunity (including LED wall recognition)
- Logo in all event electronic promos



MULTIPLE

EXHIBITION SPONSOR

\$2500 • MULTIPLE OPPORTUNITIES

The Exhibition Sponsorship is intended for architecture firms, engineers, contractors and other industry related firms who want to align their company with this celebration of great design.

Your company will sponsor a **30-day exhibition of the winning entries** at the Center for Design and your logo prominently displayed on a St. Charles Avenue window visible to passerby, both on foot and on the streetcar.

Your company will receive verbal recognition, and your logo will be in the awards program and displayed during the ceremony.



SEATING CONFIGURATION 4-SEAT SQUARE TABLE

2023 Exhibition Sponsor package includes:

- FOUR tickets to Design Awards Gala and VIP Patron Party
- Reserved seating for four
- Champagne bottle service (1)
- Window-logo treatment during month-long DA23 Winner's Exhibition at the AIANO Center for Architecture and Design on St. Charles Avenue/Harmony Circle
- WWWeb presence: logo + hyperlink on dedicated AIANO D23 page
- 1-Year AIANO Professional Affiliate membership for eligible companies (\$600 value)
- · Company logo in program
- · Verbal recognition during event
- On-site signage opportunity (including LED wall recognition)
- Logo in all event electronic promos



MULTIPLE

TABLE SPONSOR

\$1000-1750 (Varies by Size)

MULTIPLE OPPORTUNITIES

This sponsorship is intended for architecture firms, engineers, contractors and other industry related firms who want to align their company with this celebration of great design.

- \$1750 EIGHT-seat round table
- . \$1450 SIX-seat booth
- \$1150 FOUR-seat square table
- \$1000 THREE-seat cocktail table

2023 Table Sponsor package includes:

- **Tickets** for the Design Awards Gala (number depends on size chosen)
- **Reserved seating** at one table, dependent on the size chosen.
- 10% discount on Professional Allied Membership
- · Company logo in program
- · Verbal recognition during event
- On-site signage opportunity
- Logo in all event electronic promos









8 seat ROUND

6 seat BOOTH

4 seat SQUARE

3 seat HI-BOY

MULTIPLE

DESIGN ADVOCATE \$500 ·

MULTIPLE OPPORTUNITIES

Want to be a part of the ceremony? Help support the AIA New Orleans' work year-round while increasing your company's presence in the local design community.

2023 Design Advocate package includes:

- **TWO** tickets to the Design Awards Gala
- Assigned seating for two
- Company logo in program
- Verbal recognition during event
- On-site signage opportunity
- Logo in all event electronic promos



INDIVIDUAL TICKETS

on sale June 19

\$150 AIA & Professional Affiliate Members

\$200 Nonmembers

\$75 Students

DONATE

Support AIA New Orleans and its mission of advancing the practice of architecture through professional development, peer engagement, advocacy & public awareness.

We need your support now more than ever! Donation options are available at **www.aianeworleans.org**.



MORE INFORMATION aianeworleans.org/event/da23

BECOME A SPONSOR

Thank you for your interest in becoming an AIA Design Awards Sponsor.

Your sponsorship status will be confirmed upon receipt of your check or a credit card transaction.

For additional information about any of the sponsorship opportunities presented herein, please contact Amber Wallace Howell, Executive Director of AIA New Orleans, at amber@aianeworleans.org or by calling 504-446-1568.

DEADLINES TO COMMIT

Due to printing deadlines for our media, Presenting Sponsor, Cocktail Sponsor, Bar Sponsors, Awards Category Sponsors, Exhibition Sponsors, and VIP Patron Party Sponsor commitments are due by **FRIDAY, JUNE 16, 2023**.

All other sponsorship commitments are due by **FRIDAY**, **JUNE 30**, **2023**.

Questions? Contact Ty Siddiqui: ty@aianeworleans.org, or call 504-525-8320.





Faubourg Brewing Company Beer Garden

3501 Jourdan Rd. New Orleans









Join the AIA New Orleans on the Great Lawn at the Faubourg Brewing Company for **BREW&'CUE**, our summertime gathering and fundraiser.

The event combines three classic warmweather pursuits — eating barbecue, cornhole competition, and cooling off with fine New Orleans beers.

Ticket options include member/PAM, non-member, and kid's ticket (ages 11-18). Children 10 and under get in free!

BBQ Cookoff

Our barbecue competition will feature "Celebrity Smokers" from the local architectural community wowing the crowds with their slow-cooked specialties.

Winners of this good-spirited competition will be decided by **POPULAR VOTE** of the assembled and well-fed crowd.

Suprise celebrity guest tasters will award a separate **JUDGE'S CHOICE** award.

To soothe the inevitable summer heat, each entry ticket includes **TWO FAUBOURG BREWING beers** — the perfect way to keep the heat at bay.

Cornhole Tournament

Those who love a good lawn game can participate in the **AIA NEW ORLEANS CORNHOLE TOURNAMENT** (basically chucking beanbags around the Great Lawn for a good cause).

Winners of this cutthroat competition (2-person teams) will be awarded a custom cornhole board from **GOOD WOOD NOLA** and undisputed bragging rights until next year's event.

TEAM REGISTRATION: \$20 per team (Advance registration on AIANO website *highly* recommended.)

So join us for an afternoon of smoky goodness and foamy revelry as AIA New Orleans gathers to toast the summer.

custom prizes by

GOOD + WOOD

DESIGN | FABRICATION | FURNITURE







sponsorships

Whole Hog \$2500

- **TEN TICKETS** to the cook-off event
- **TWO CORNHOLE TEAMS** for tournament (4 players)
- On-site promotional signage
- Verbal recognition at the cook-off
- Brand recognition on website and promotional materials
- Logo recognition in all promotions (including souvenirs)
- Brand recognition of "AIA Brew & 'Cue, presented by ______.
- Sponsor may bring branded merch/ items for distribution.

Pit Master \$1500

- **EIGHT TICKETS** to cook-off event
- **ONE CORNHOLE TEAM** for tournament (2 players)
- On-site promotional signage
- Verbal recognition at the cook-off
- Name recognition on website and promotional materials
- Logo recognition in all promotions (including souvenirs)
- Sponsor may bring branded merch/ items for distribution.

To become a sponsor - fulfill your sponsorship through the AIANO website.

Your request for sponsorship will be confirmed upon receipt of check or credit card transaction. For additional information about any of the opportunities, please contact Amber Wallace Howell at amber@aianeworleans.org.

'Cue Krewe \$1000

- **SIX TICKETS** to the cook-off event
- ONE CORNHOLE TEAM for tournament (2 players)
- Brand recognition on the website and promotional materials.

Grill & Game \$500

- EIGHT TICKETS to cook-off event
- ONE CORNHOLE TEAM for tournament (2 players)
- On-site promotional signage
- Verbal recognition at the cook-off
- Brand recognition on website and promotional materials

Low & Slow \$250

- TWO TICKETS to cook-off event
- On-site promotional signage
- · Verbal recognition at the cook-off
- Brand recognition on website and promotional materials

tickets

\$30 ADULT: AIA members/PAM

\$40 ADULT: Non-members \$22 Minors (11-18 years old)

Kids under 10 (Free w/RSVP)

Tickets and sponsorships available at:

aianeworleans.org/event/bnc23



This year's **Bowling Tournament** takes on the wonderful world of **THE BIG FRAME-UP**—our summertime ten-pin homage to the great **HEIST FILMS** of Hollywood history.

Show up as your favorite character or riff on the genre (Danny Ocean, Hapless Security Guard, Imposing Henchperson/Goon, Wisecracking Computer Hacker).

Or just show up and bowl! Either way it's going to be a great night of comraderie and competition at the always-hopping Fulton Alley.

See you there...

SPONSORSHIP PACKAGES

The Mastermind

PRESENTING SPONSOR \$2500 - 1 available

- THREE FULL TEAM registrations (12 players total)
- "Presented by" recognition on all printed and email promotions
- "Presented by" recognition on all tabletop signage at event
- "Presented by" recognition on large format screen above bowling pins
- "Presented by" recognition on all signage
- "Presented by" recognition on AIA website
- Recognition by MC at event
- Opportunity to speak during Awards Presentation
- The opportunity to provide branded items for guests
- INCLUDES **PREMIUM ROUND PLACEMENT**: Early (lst/2nd round) play and multiple teams in same round, when possible

The Fixer

"HAPPY HALF HOUR" SPONSOR \$2000 - 1 available

(Open bar from 5:30-6pm)

- TWO FULL TEAM registrations (8 players total)
- Company logo recognition on all printed an email promotions
- Company logo recognition on all tabletop signage at event
- Company logo recognition on large format screen above bowling pins.
- · Logo on event signage
- Recognition as featured sponsor on AIA Website
- Recognition by MC at event
- Opportunity to speak during Happy Half Hour
- Opportunity to provide branded items for guests
- IINCLUDES PREMIUM ROUND PLACEMENT: Early (lst/2nd round) play and multiple teams in same round, when possible

The Con Man

COCKTAIL SPONSOR \$2000 - 1 available

- Signature cocktail named by their company
- TWO FULL TEAM registrations (8 players total)
- Company logo recognition on all printed and email promotions
- Company logo recognition on all tabletop signage at event
- Company logo recognition on large format screen above bowling pins.
- Logo on event signage
- Recognition as featured sponsor on AIA Website
- Recognition by MC at event
- Opportunity to speak during Happy Half Hour
- Opportunity to provide branded items for guests
- INCLUDES **PREMIUM ROUND PLACEMENT**: Early (lst/2nd round) play and multiple teams in same round, when possible

The Insider

KING PIN SPONSOR \$1500 - Unlimited

- FULL TEAM and HALF TEAM registration (6 players total)
- Company logo recognition on all printed and email promotions
- Company logo recognition on all tabletop signage at event
- Company logo recognition on large format screen above bowling pins
- · Logo on event signage
- Recognition as featured sponsor on AIA Website
- Recognition by MC at event
- Opportunity to provide branded items for quests (~300 people)
- INCLUDES **PREMIUM ROUND PLACEMENT**: Early (lst/2nd round) play and multiple teams in same round, when possible





For additional information about Bowling Tournament Sponsorship Opportunities, please contact Amber Wallace Howell at amber@aianeworleans.org or 504.525-8320.

Please Note: If you are interested in being listed on the invitation as a **Happy Hour or King Pin**, we must receive your response no later than **Thursday, August 17th**.

SPONSORSHIP PACKAGES

The Muscle

PERFECT GAME SPONSOR \$1000 - Unlimited

- FULL TEAM (4-player) registration
- Name recognition on all printed and email promotions
- Name recognition on all tabletop signage at event
- Name on AIA Website
- Name recognition on TV monitors at venue

The Drivers

CONTEST SPONSORS - 5 available

FIVE Contests/\$850 sponsorship per contest

- · Company name on contest award
- Half-team (2-player) registration
- Name recognition on all printed and email promotions
- Name recognition on AIA Website
- Name recognition on all tabletop signage at event
- Sponsor representative will announce the award winner.

CONTESTS

- Best team score
- · Best individual score
- Best team name
- Best team uniform (shirt-centric)
- Best team costume

The Fall Guy

STRIKE SPONSOR \$700 - Unlimited

- Half-team (2-player) registration
- Name recognition on all printed and email promotions
- · Name recognition on AIA Website
- Name recognition on all tabletop signage at event

TICKETS

Tickets/team registrations on sale July 24

Single team (4 players) \$400

Double team discount (8 people) \$775

Triple team discount (12 people) \$1150

Spectator tickets (game room, bar, food, can rotate in for players with firm team)- **\$85**

(Sorry, no individual player tickets available.)

REGISTER TODAY

aianeworleans.org/event/23bowling/

TEAM/TOURNAMENT STRUCTURE

- Bowling teams will consist of FOUR PLAYERS playing
 10 FRAMES of bowling to be COMPLETED IN ONE HOUR
- (If the 10 frames are not completed within one hour alotted, the unplayed frames will be scored as zero for tournament scoring purposes.)
- Half Teams (2-person entries) will be paired together by the AIANO's tournament organizers.
- Early round placement and multi-team grouping is only guaranteed for certain sponsorship packages. All other round assignments will be first come, first served.
- Attendees with spectator tickets may be invited by the organizers to bowl in any last-minute open slots, if any are available.
- **During registration**, you'll be asked to **submit player names and** their respective **shoe sizes**.





The annual **AIA New Orleans Golf Tournament** has always brought together our valued members, affiliates, and other members of the AEC community. This year, we are even more grateful for the ability to come together.

On **Thursday, November 9, 2023**, we will tee off at the beautiful **Bayou Oaks at City Park South Course** to bring you fantastic networking and playing opportunites.

PLAYER PACKAGES (included)

All sponsorships include the following tournament-related player perks:

- Tournament registration and green fees
- Player gifts
- Brunch, on-course hospitality, and beverages
- Awards party invitations (number of players varies by sponsorship level)

SPONSORSHIP PACKAGES

PRESENTING SPONSOR

\$5.500

- EIGHT player packages
- Eight (8) event signs
- Company logo on player golf carts
- Company name/logo in digital promo material
- Company name in all advertising/PR efforts
- Large Company Logo on Tournament Website
- Recognition during announcements
- Recognition on THANK YOU banner
- Opportunity to distribute company info oncourse

PLAYER GIFT SPONSOR

\$4.000

- FOUR player packages
- · Company logo on all player gifts
- Event sign at registration
- Recognition on all print and media promotions
- Large Company Logo on Tournament Website
- Recognition on THANK YOU Banner
- Recognition during announcements

GOLF CART SPONSOR

\$2.600

- FOUR player packages
- Company logo on all player golf carts
- Recognition on all print and media promotions
- Large company logo on tournament website
- Recognition on THANK YOU Banner
- Opportunity to provide promotional items on player golf carts
- Recognition during announcements

WEATHER PROTECTION SPONSOR

\$2,600

- FOUR player packages
- Recognition on Tournament Website
- Recognition on THANK YOU Banner
- Opportunity to present check if insurance is provided related to weather

BRUNCH SPONSOR

\$2.600

- FOUR player packages
- Recognition on Tournament Website
- Recognition on THANK YOU Banner
- Opportunity to station personnel at brunch area during registration and brunch
- Opportunity to provide promotional items at your location
- Company Banner at brunch venue

AWARDS PARTY SPONSOR

\$2,600

- FOUR player packages
- Recognition on Tournament Website
- Recognition on THANK YOU Banner
- Opportunity to provide promotional items at party
- Company logo on Awards Party sign



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NON-PLAYING SPONSORSHIP OPPORTUNITIES

AWARDS PARTY SPONSOR

\$1,600

- · Recognition on Tournament website
- Recognition on THANK YOU Banner
- Opportunity to provide promotional items at Awards Party
- Company logo on Awards Party sign

BEVERAGE CART SPONSOR (limit 1) \$1.600

- Recognition on Tournament THANK YOU Banner
- Opportunity to drive the beverage cart serving players during their round
- Opportunity to provide promotional items from your cart
- · Company name on beverage cart

BRUNCH SPONSOR

\$1600

- Recognition on Tournament website
- Recognition on THANK YOU Banner
- Opportunity to station personnel at brunch area
- during registration and brunch
- Opportunity to provide promotional items at your location
- · Company Banner at brunch venue

HOSPITALITY SPONSOR

\$1,500 (or In-Kind option)

- Recognition on Tournament Website
- Recognition on Tournament THANK YOU Banner
- Opportunity to station personnel at hole during the Tournament
- Opportunity to provide promotional items at your hospitality location
- Company banner at hole

$\begin{array}{ll} \textbf{MORNING BAR SPONSOR} \ (\text{limit l}) \\ \$1000 \end{array}$

- Choice of IRISH COFFEE BAR (Coffee/Tea) or JOHN & MARY BAR (John Daley/Bloody Mary cocktails) at registration.
- Recognition on Tournament website
- Small Company Logo on THANK YOU Banner
- Opportunity to provide promotional items on your bar
- Company name on bar
- ALTERNATE: Sponsorship level can be \$500 if company provides all supplies for the bar.

"HIT IT WITH YOUR BEST SHOT" SPONSOR \$1000

- Recognition on Tournament website
- Small company logo on Thank You Banner
- Opportunity to station personnel at putting green during the tournament.

CONTEST SPONSOR (limit 2)

\$1.000

- Recognition on Tournament website
- Small Company Logo on THANK YOU Banner
- Opportunity to station personnel at hole during the Tournament

PIN FLAG SPONSOR (10 Remaining) \$275

- Recognition on Tournament website
- Pin Flag with Tournament Logo and Company Name on hole during play
- Sponsor gets souvenir flag at end of tournament

EVENT SPONSOR

\$175

• Sign recognition on course during tournament

TOURNAMENT PLAY TICKETS

Foursome

- \$750 (4 AIA members)
- \$950 (4 non-members)

Twosome

- \$300 (2 AIA members)
- \$400 (2 non-members)

Individual tickets are also sold on the website.

All players receive a player gift, brunch, on-course hospitality, beverages throughout the day, awards party invitation and an event sign located on-course during the round.

AIA Professional Affiliate Members can purchase two member-price tickets to AIA events. Please contact Amber Wallace Howell at 504.525.8320, or amber@aianeworleans.org for more information about becoming a Professional Affiliate Member.

To purchase tickets or to sponsor this event, please visit: https://www.aianeworleans.org/event/golf23/, or contact us at the number listed above.





felicity church friday december 8 6pm to 9pm



AIA New Orleans





Felicity Church 1220 Felicity Street

Friday, December 8th 6:00-9:00pm

TICKETS

MEMBERS of AIA, IIDA, IFMA, NAWIC, or LCI and AIANO Professional Affilate Members (1 complementary ticket per member)

Free until 29 November \$15 starting 30 November

NON-MEMBERS and quests

\$30 until 29 November \$45 starting 30 November

Tickets are limited.

There is nothing better than a Holiday Party to show our appreciation for colleagues and industry partners who design, construct, and manage our built environment.

This year, join AIA New Orleans, IIDA, IFMA, NAWIC, and LCI as we celebrate a great year in the AEC industry!

We expect 200+ attendees to join us at the beautiful Felicity Church on December 8th from 6-9pm. It will be an evening full of good music, great food and drink, and even better company!

Sponsorships give you an outstanding opportunity to support five amazing organizations - all at one event!

Join us in celebrating industry professionals, while gaining maximum visibility among your peers, customers and local AEC industry leaders.

Festive holiday flair encouraged

Tickets and sponsorships available at: aianeworleans.org/event/holiday23/



sponsorship opportunities

Join us at the Industry Holiday Party for an evening full of great music, food, drink, and even better company!

Sponsorships give you the unique opportunity to support a diverse group of partner organizations. Join us in celebrating industry professionals, while gaining maximum visibility.

promotions

all sponsorship packages include the following:

PRINT PROMOS

Level-specific logo and name placement in all print materials (invitation, program, media/news releases) event signage, and on website of each partner organization.

WWW/SOCIAL

E-newsletters from partner organizations, website event pages from each organization

LOGO PLACEMENT

On general event signage and email blasts and social media (combined weekly readership of over 6,000).

TRIM THE TREE PRESENTING SPONSOR

\$5,000 - 1 opportunity

- **EIGHT** event tickets
- Exclusive Signage— "Presented By" at event
- Opportunity to speak briefly at the event
- Logo placement

BRING THE FEAST **FOOD SPONSOR**

\$1,500 - 2 opportunities

- **FOUR** event tickets
 - Exclusive Signage near food stations
 - Verbal recognition at event
 - Logo placement

DANCEFLOOR DIVA **ENTERTAINMENT SPONSOR**

\$1500 2 opportunities

- FOUR event tickets
 - Exclusive Signage on
 - Verbal recognition at event
- Logo placement

DECK THE HALLS **POP-UP LOUNGE SPONSOR \$2,500** -1 opportunity

- FOUR event tickets
- Exclusive Signage near lounge area
- Verbal recognition at event
- Logo placement

TOAST MASTERS **BAR SPONSOR** \$1,500

3 opportunities

SPIKE THE PUNCH SIGNATURE DRINK SPONSOR

\$1,000 - 1 opportunity

- **FOUR** event tickets
- Exclusive Signage at punch station
- Support the Signature **Holiday Cocktail** (Spicy Citrus Gin Punch)
- Verbal Recognition at event
- Logo placement

SUGAR PLUM DESSERT TABLE SPONSOR

\$1,000 - 1 opportunity

- **FOUR** event tickets
- Support the party's Sweet/ Dessert area
- Exclusive Signage at dessert station
- Verbal Recognition at event
- Logo placement

FLAIR FANATIC **COSTUME PARTY SPONSOR \$1,000 - 1** opportunity

- **FOUR** event tickets
- Support the party's "Holiday Flair" judging
- Exclusive Signage at event
- Verbal Recognition at event
- Logo placement

REVEL ROUSERS

PARTY SPONSOR

\$500 - Unlimited opportunities

- TWO event tickets
- Logo placement



SPONSORSHIP link scan QR code or aianeworleans.org/event/holiday23/