



SPONSORSHIP PACKAGES

The Mastermind

PRESENTING SPONSOR \$2500 - 1 available

- THREE FULL TEAM registrations (12 players total)
- “Presented by” recognition on all printed and email promotions
- “Presented by” recognition on all tabletop signage at event
- “Presented by” recognition on large format screen above bowling pins
- “Presented by” recognition on all signage
- “Presented by” recognition on AIA website
- Recognition by MC at event
- Opportunity to speak during Awards Presentation
- The opportunity to provide branded items for guests
- INCLUDES PREMIUM ROUND PLACEMENT: Early (1st/2nd) play and multiple teams in same round, when possible

The Fixer

“HAPPY HALF HOUR” SPONSOR \$2000 - 1 available

(Open bar from 5:30-6pm)

- TWO FULL TEAM registrations (8 players total)
- Company logo recognition on all printed and email promotions
- Company logo recognition on all tabletop signage at event
- Company logo recognition on large format screen above bowling pins.
- Logo on event signage
- Recognition as featured sponsor on AIA Website
- Recognition by MC at event
- Opportunity to speak during Happy Half Hour
- Opportunity to provide branded items for guests
- INCLUDES PREMIUM ROUND PLACEMENT: Early (1st/2nd) play and multiple teams in same round, when possible

The Con Man

COCKTAIL SPONSOR \$2000 - 1 available

- Signature cocktail named by their company
- TWO FULL TEAM registrations (8 players total)
- Company logo recognition on all printed and email promotions
- Company logo recognition on all tabletop signage at event
- Company logo recognition on large format screen above bowling pins.
- Logo on event signage
- Recognition as featured sponsor on AIA Website
- Recognition by MC at event
- Opportunity to speak during Happy Half Hour
- Opportunity to provide branded items for guests
- INCLUDES PREMIUM ROUND PLACEMENT: Early (1st/2nd) play and multiple teams in same round, when possible

The Insider

KING PIN SPONSOR \$1500 - Unlimited

- FULL TEAM and HALF TEAM registration (6 players total)
- Company logo recognition on all printed and email promotions
- Company logo recognition on all tabletop signage at event
- Company logo recognition on large format screen above bowling pins
- Logo on event signage
- Recognition as featured sponsor on AIA Website
- Recognition by MC at event
- Opportunity to provide branded items for guests (~300 people)
- INCLUDES PREMIUM ROUND PLACEMENT: Early (1st/2nd) play and multiple teams in same round, when possible

This year’s **Bowling Tournament** takes on the wonderful world of **THE BIG FRAME-UP**—our summertime ten-pin homage to the great **HEIST FILMS** of Hollywood history.

Show up as your favorite character or riff on the genre (Danny Ocean, Hapless Security Guard, Imposing Henchperson/Goon, Wisecracking Computer Hacker).

Or just show up and bowl! Either way it’s going to be a great night of comradery and competition at the always-hopping Fulton Alley.

See you there...



SPONSORSHIP PACKAGES

The Muscle

PERFECT GAME SPONSOR \$1000 - Unlimited

- FULL TEAM (4-player) registration
- Name recognition on all printed and email promotions
- Name recognition on all tabletop signage at event
- Name on AIA Website
- Name recognition on TV monitors at venue

The Drivers

CONTEST SPONSORS - 5 available

FIVE Contests/\$850 sponsorship per contest

- Company name on contest award
- Half-team (2-player) registration
- Name recognition on all printed and email promotions
- Name recognition on AIA Website
- Name recognition on all tabletop signage at event
- Sponsor representative will announce the award winner.

CONTESTS

- Best team score
- Best individual score
- Best team name
- Best team uniform (shirt-centric)
- Best team costume

The Fall Guy

STRIKE SPONSOR \$700 - Unlimited

- Half-team (2-player) registration
- Name recognition on all printed and email promotions
- Name recognition on AIA Website
- Name recognition on all tabletop signage at event

For additional information about Bowling Tournament Sponsorship Opportunities, please contact Amber Wallace Howell at amber@aianeworleans.org or 504.525-8320.

Please Note: If you are interested in being listed on the invitation as a **Happy Hour or King Pin**, we must receive your response no later than **Thursday, August 17th**.

TICKETS

Tickets/team registrations **on sale July 24**

Single team (4 players) **\$400**

Double team discount (8 people) **\$775**

Triple team discount (12 people) **\$1150**

Spectator tickets (game room, bar, food, can rotate in for players with firm team)- **\$85**

(Sorry, no individual player tickets available.)

REGISTER TODAY

aianeworleans.org/event/23bowling/

TEAM/TOURNAMENT STRUCTURE

- Bowling teams will consist of **FOUR PLAYERS** playing **10 FRAMES** of bowling to be **COMPLETED IN ONE HOUR**
- **(If the 10 frames are not completed within one hour** allotted, the **lowest frame score** from that teams round will be **applied to each incomplete frame** for tournament scoring purposes.)
- **Half Teams** (2-person entries) **will be paired together** by the AIANO's tournament organizers.
- **Early round placement and multi-team grouping** is only **guaranteed for certain sponsorship packages**. All **other round assignments will be first come, first served**.
- Attendees with spectator tickets may be invited by the organizers to bowl in any last-minute open slots, if any are available.
- **During registration**, you'll be asked to **submit player names and their respective shoe sizes**.