

Contact: Melissa Urcan
urcan@aianeworleans.org
310.622.6965 cell
504.525.8320 office

PRESS ALERT

December 1, 2010

For Immediate Release

Guided Bus Tours Created for DesCours
Special Behind the Scenes Viewing Opportunity

New Orleans, La. (December 5, 2010) On Sunday, December 5, DesCours is excited to offer a new way to experience the 14 large-scale, site-specific installations in 'hidden' spaces across the French Quarter and downtown New Orleans – by bus. Tour goers will meet at AIA New Orleans Center for Design where they will receive a special complimentary 'DesCours Cocktail', and take off for either part one or part two (featuring the first and second half of the installation sites), of the Tour DesCours. Led by DesCours Founder and Curator, Melissa Urcan, and including on-site interviews and discussions with many of the participating architects and artists, this is a not-to-be-missed opportunity to receive a behind-the-scenes perspective of DesCours.

To register for the tours visit <http://www.aianeworleans.org> for complete tour details, and a link is also provided from the DesCours event website at <http://descours.us>. Seating is limited and those interested are encouraged to register now. This is a unique first hand experience to meet the participants of DesCours, and learn about the work by the creators themselves. Tour DesCours provides a one-of-a-kind experience of visiting the installations by bus, all without the hassles of finding a parking spot.

###

About AIA New Orleans:

Founded in 1911, AIA New Orleans is a non-profit whose mission is to represent, educate and serve the architecture profession and entire community as concerns the built environment. AIA New Orleans is a component of the American Institute of Architects (AIA), which serves over 80,000 professional architects. Serving over 500 local professional architects and associate members, the chapter hosts more than 75 events annually for its members and the public. Most recently, AIA New Orleans opened the 'AIA New Orleans Center for Design' which serves its members and the public by offering architecture and design education opportunities in the forms of lectures, a study center, special events, and more. AIA New Orleans Center for Design is the only dedicated architecture and design exhibition space in the state of Louisiana.