



## **PRESS ALERT**

### **For Immediate Release**

April 30, 2012

## **Density Downtown The Challenges and Triumphs Facing Downtown Development**

New Orleans, La. (May 4, 2012) Downtown New Orleans is experiencing a resurgence of development and occupancy, and many are wondering about the implications, opportunities, and potential pitfalls of a new Downtown that is highly focused on residential redevelopment. On Friday, May 4, AIA New Orleans and the Urban Land Institute (ULI) will collaborate to present *Density Downtown*, a program featuring four experts in New Orleans Downtown development today that will address current factors that affect both architects and developers as they reshape the face of Downtown New Orleans.



From the redevelopment of some of Downtown's most notable historic office buildings, to the available tax credits and incentives for development, to the discussions of how to bring residents back to Canal Street, *Density Downtown* will allow attendees to connect with local experts and industry leaders to discuss their experiences. Speakers include: Gary Elkins of Elkins, P.L.C., Gee Lauder of the New Orleans Business Alliance, Kurt Weigle of the Downtown Development District, and Marcel Wisznia, AIA, of Wisznia | Architecture + Development.

*Density Downtown* is offered to AIA and ULI members for \$25, and to the general public for \$35. Registration fee includes complimentary, continental breakfast, coffee and water. The program is scheduled for Friday, May 4, from 8:00 am to 11:00 am, and includes speakers addressing their specific areas of expertise, open discussion, and audience Q & A.

# AIA New Orleans



A Chapter of The American  
Institute of Architects

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For additional details on *Density Downtown* and AIA New Orleans programming, visit

[www.aianeworleans.org](http://www.aianeworleans.org).

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*About AIA New Orleans:*

*Founded in 1911, AIA New Orleans is a non-profit whose mission is to represent, educate and serve the architecture profession and entire community as concerns the built environment. AIA New Orleans is a component of the American Institute of Architects (AIA), which serves over 80,000 professional architects. Serving over 500 local professional architects and associate members, the chapter hosts more than 75 events annually for its members and the public. Most recently, AIA New Orleans opened the 'AIA New Orleans Center for Design' which serves its members and the public by offering architecture and design education opportunities in the forms of lectures, a study center, special events, and more. AIA New Orleans Center for Design is the only dedicated architecture and design exhibition space in the state of Louisiana.*