



JANUARY 2023 VIRTUAL EVENT

TICKETS/SPONSORSHIPS AVAILABLE AT
AIANEWORLEANS.ORG/EVENTS/RISING_23

RISING: Symposium for Climate & Equity is a two day VIRTUAL series focused on the different scales of impact in which architects and planners can engage to make meaningful contributions to the profession and their communities when designing a more resilient and equitable future.

DAY 1 JAN 26 EMBODIED & OPERATIONAL CARBON

Thursday **12:00 PM - 4:30 PM**

The first day of the symposium will focus on all things carbon. There are two categories of architectural carbon emissions: those generated from a building's energy use (operational carbon); and carbon emissions coming from producing a building's materials (embodied carbon). There are many solutions to design and build carbon-neutral architecture (and produce more energy and/or sequester carbon beyond zero). Our first panel will discuss solutions and strategies for created energy efficient and zero-energy buildings in terms of operational carbon. Our second panel will discuss how we can use low embodied carbon materials and even sequester carbon in wood materials. By combining the multitude of strategies and solutions in these categories, carbon-neutral buildings are achievable and are needed to fight climate change.

DAY 2 JAN 27 CLIMATE JUSTICE & COMMUNITY

Friday **12:00 PM - 4:30 PM**

The second day of RISING will bring topics of community advocacy and climate justice to the forefront. The regional affects from climate change, including stronger storms, historic rainfall and a disappearing coastline, only emphasize the longstanding affects of inequity and injustice for economically and geographically disadvantaged communities in Greater New Orleans. Our first panel will bring together a group of local non-profit representatives who advocate to implement better building and planning practices. The second panel will dive into regulatory advocacy and local actions with a focus on current and future resiliency, stormwater management, and city planning. Learn how these efforts affect the AEC industry and your workflow.

DAY 2 JAN 27 SYMPOSIUM HAPPY HOUR

Friday **5:00 PM - 7:00 PM**

Join local symposium participants during our cocktail happy hour as we examine our 2030 Commitment and meet others paving the way for a cleaner environment and thriving A/E/C industry!



<h3>Presenting Sponsor</h3>	\$1,500	One Opportunity
<p>Show your commitment to sustainability and equity in the built environment! As a presenting sponsor, your logo will be featured prominently, and your company will be recognized as follows: “RISING is Presented by ___”</p>	<ul style="list-style-type: none"> + Four complimentary registrations for full symposium + Logo and name recognition on program and all media + "Rising is Presented by ___" on all media + Opportunity to showcase one minute video during Rising Day 1 and Day 2 	
<h3>Happy Hour Sponsor</h3>	\$1000	One Opportunity
<p>Help bring everyone together at our symposium wrap-up happy hour! This sponsorship package includes logo and name recognition on signage at event, a brief opportunity to speak about your company's commitment to sustainability, logo and name recognition in our event program, and in all media.</p>	<ul style="list-style-type: none"> + Two complimentary registrations for full symposium + Logo and name recognition on program and all media + Signage during Happy Hour + Brief opportunity to speak at Happy Hour 	
<h3>Level 1 Sponsorship</h3>	\$800	Unlimited Opportunities
<p>Exhibit your dedication to a sustainable and equitable future in architecture! As a Level 1 Sponsor, your name and logo will be highlighted alongside all RISING media and throughout the webinar series.</p>	<ul style="list-style-type: none"> + Two complimentary registrations for full symposium + Logo and name recognition on program and all media 	
<h3>Video Break Sponsorship</h3>	\$500	Two Opportunities
<p>Use the break time as an opportunity to expose your brand to our audience! This sponsorship package includes: a one minute video segment talking about your company, brand, mission, and current projects, and name recognition and logo for your company in our program and all media.</p>	<ul style="list-style-type: none"> + Two complimentary registrations for full symposium + Logo and name recognition on program and all media + One minute video segment aired during break 	
<h3>Level 2 Sponsorship</h3>	\$400	Unlimited Opportunities
<p>Display your devotion to achieve inclusive, resilient design to a wide audience in all RISING media and during the webinar series. As a Level 2 Sponsor, your logo will appear on the program and all media.</p>	<ul style="list-style-type: none"> + One complimentary registration for full symposium + Logo and name recognition on program and all media 	
<h3>Graphic Break Sponsor</h3>	\$350	Four Opportunities
<p>Use the break time as an opportunity to expose your brand to our audience! This sponsorship package includes: a five minute segment where your logo is held on-screen, and name recognition and logo for your company in our program and all media.</p>	<ul style="list-style-type: none"> + Five minute logo exposure at break + Logo and name recognition on program and all media 	
<h3>Supporting Sponsorship</h3>	\$100-200	Unlimited Opportunities
<p>Demonstrate your support aligned with the mission of the AIA New Orleans COTE, and be recognized in the RISING event program.</p>	<ul style="list-style-type: none"> + Logo (\$200) or name recognition (\$100) in event program + Registration sold separately 	

To complete your sponsorship, please contact Amber Howell at amber@aianeworleans.org, or visit our website at aianeworleans.org/events/rising23

