

2022

Design Awards

2

14 July 2022

Contemporary Arts Center
New Orleans

SPONSORSHIP

ATA New Orleans

TOGETHER AGAIN: CELEBRATING OUR PROFESSION, OUR COMMUNITY, & THE BEST OF OUR WORK.

SPECIAL AWARDS NIGHT SPONSOR EVENTS

5:30PM

VIP Patron Party

AIA Center for Design
1000 St. Charles Ave.

6:45 PM

Second line to the CAC

St. Joseph St. Warehouse
live music, libations & hors
d'oeuvres

The AIA New Orleans Design Awards have always celebrated the best of New Orleans Architecture and Design. After the challenges of the last two years, we are even more grateful for our community and for this opportunity to celebrate one another.

On the evening of **July 14**, architects, affiliates, and community members across the city will join us at the **Contemporary Arts Center** located at 900 Camp Street (just down the street from the AIA Center for Design).

This event has become a staple for New Orleans' architects and A/E/C industry partners. We expect over 350 architects, designers, engineers, contractors and other industry professionals.

Sponsoring this event allows you to promote your company while celebrating great design and networking with the best of the industry.

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SPONSORSHIP

EXCLUSIVE

PRESENTING SPONSOR

\$7500 • 1 OPPORTUNITY

Take advantage of this opportunity to put your company in front of hundreds of architecture and design professionals.

There is only one Presenting Sponsor opportunity, creating premier exclusivity for your sponsorship.

Receive verbal recognition during the Design Awards program, have the chance to speak during the Ceremony, and prominently display your company logo in print and electronic materials.

These combined benefits create an unparalleled level of brand recognition.

2022 Presenting Sponsor package includes:

- **Category exclusivity** (and first right to renew for 2023)
- “Presented by” terminology appears in text or logo
- Company rep invited to make welcome remarks at Gala
- Collateral material may be handed out at Gala
- **SIXTEEN** tickets to Design Awards and VIP Patron Party
- (1) Table near stage; seating for 16
- (1) Bottle Service for ceremony
- Press releases:
 - (1) Credit line recognition
 - (1) Logo + hyperlink on dedicated 2022 AIA New Orleans Design Awards web page
- 1-Year AIA New Orleans Professional Affiliate membership for an eligible company (\$600 value)
- (1) Company logo in program
- (1) Verbal recognition
- (1) On-site signage
- (1) Logo in Design Awards 2022 electronic promotions

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SPONSORSHIP

EXCLUSIVE

VIP PATRON PARTY SPONSOR

\$5000 • 1 OPPORTUNITY

Become a VIP Party Sponsor and gain high visibility for your company, as an ally in good design and a better built environment.

Your company will receive verbal recognition, and your company logo will be in the awards program and displayed during the Ceremony.

2022 VIP Patron Party Sponsor package includes:

- **Category exclusivity** (and first right to renew for 2023)
- **EIGHT** Tickets to Design Awards and VIP Patron Party
- (1) Table near stage; seating for 8
- (1) Bottle Service for ceremony
- (1) Recognition at VIP Patron Party
- (1) Logo + hyperlink on dedicated 2022 AIA New Orleans Design Awards web page
- 1-Year AIA New Orleans Professional Affiliate membership for an eligible company (\$600 value)
- (1) Logo in program
- (1) Verbal recognition
- (1) On-site signage
- (1) Logo in Design Awards 2022 electronic promotions

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SPONSORSHIP

EXCLUSIVE/MULTIPLE

DELUXE BAR SPONSOR

\$4000 • 2 OPPORTUNITIES or \$5500 EXCLUSIVE

As the Deluxe Bar Sponsor for the Design Awards, you'll have high visibility for your company with a prominent ice sculpture near event bars.

This level receives verbal recognition, and your company logo will be in the awards program and displayed during the Ceremony.

2022 Deluxe Bar Sponsor package includes:

- A **custom-made ice sculpture** at your bar, featuring your logo and representing the unique qualities your brand brings to the industry.
- **EIGHT** Tickets to Design Awards and VIP Patron Party
- (1) Table near stage; seating for 8
- (1) Bottle Service for ceremony
- (1) Logo + hyperlink on dedicated 2022 AIA New Orleans Design Awards web page
- 1-Year AIA New Orleans Professional Affiliate membership for an eligible company (\$600 value)
- (1) Logo in program
- (1) Verbal recognition
- (1) On-site signage
- (1) Logo in Design Awards 2022 electronic promotions

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SPONSORSHIP

EXCLUSIVE

COCKTAIL SPONSOR

\$3500 • 1 OPPORTUNITY

What could be more distinctive than having a signature cocktail at the 2022 Design Awards? Here's your opportunity!

As the Cocktail Sponsor, your company will receive verbal recognition, and your company logo will be in the awards program and displayed during the Ceremony.

2022 Cocktail Sponsor package includes:

- **Category exclusivity**
(and first right to renew for 2023)
- **Signature Cocktail** named after your company
- (1) Logo on cocktail napkins
- **SIX** Tickets to Design Awards and VIP Patron Party
- (1) Table near stage, seating for 6
- (1) Bottle Service for ceremony
- (1) Logo + hyperlink on dedicated 2022 AIA New Orleans Design Awards web page
- 1-Year AIA New Orleans Professional Affiliate membership for an eligible company (\$600 value)
- (1) Logo in program
- (1) Verbal recognition
- (1) On-site signage
- (1) Logo in Design Awards 2022 electronic promotions

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SPONSORSHIP

MULTIPLE

AWARDS CATEGORY SPONSOR

\$2500 • 12 OPPORTUNITIES

Become an Award Category Sponsor and gain high visibility for your company as an ally in good design and a better built environment.

As an Award Category Sponsor, your company will receive verbal recognition, and your company logo will appear in the awards program and be displayed during the Ceremony.

2022 Awards Category Sponsor package includes:

- **FOUR** tickets to Design Awards and VIP Patron Party
- (1) Table near stage, seating for 4
- (1) Bottle Service for ceremony
- (1) Company rep to announce award category.
- (1) Logo + hyperlink on dedicated 2022 AIA New Orleans Design Awards web page
- 1-Year AIA New Orleans Professional Affiliate membership for an eligible company (\$600 value)
- (1) Logo in program
- (1) Verbal recognition
- (1) On-site signage
- (1) Logo in Design Awards 2022 electronic promotions

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SPONSORSHIP

MULTIPLE

EXHIBITION SPONSOR

\$2500 •

MULTIPLE OPPORTUNITIES

The Exhibition sponsorship is intended for architecture firms, engineers, contractors and other industry related firms who want to align their company with this celebration of great design.

Your company will sponsor a 30-day exhibition of the winning entries at the Center for Design and your logo will be prominently displayed on a St. Charles Avenue window of the Center visible to passers-by, both on foot and on the streetcar.

Your company will receive verbal recognition, and your company logo will be in the awards program and displayed during the Ceremony.

2022 Exhibition Sponsor package includes:

- **FOUR** tickets for the Design Awards and VIP Patron Party
- (1) table near stage, seating for 4
- (1) Bottle service for ceremony
- (1) Recognition at Exhibition
- (1) Logo + hyperlink on dedicated 2022 AIA New Orleans Design Awards web page
- 1-Year AIA New Orleans Professional Affiliate membership for an eligible company (\$600 value)
- (1) Logo in program
- (1) Verbal recognition
- (1) On-site signage
- (1) Logo in Design Awards 2022 electronic promotions

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SPONSORSHIP

MULTIPLE

TABLE SPONSOR

\$1750 •

MULTIPLE OPPORTUNITIES

This sponsorship is intended for architecture firms, engineers, contractors and other industry-related firms who want to align their company with this celebration of great design.

2022 Table Sponsor package includes:

- **EIGHT** tickets for the Design Awards and VIP Patron Party
- (1) Table near stage, seating for 8
- 10% discount on Professional Allied Membership
- (1) Logo in program
- (1) Verbal recognition
- (1) On-site signage
- (1) Logo in Design Awards 2022 electronic promotions

MULTIPLE

DESIGN ADVOCATE

\$500 •

UNLIMITED OPPORTUNITIES

Want to be a part of the ceremony? Help support the AIA New Orleans' work year-round while increasing your company's presence in the local design community.

2022 Table Sponsor package includes:

- **TWO** tickets for the Design Awards and VIP Patron Party
- Table seating for 2
- (1) Logo in program
- (1) Verbal recognition
- (1) On-site signage
- (1) Logo in Design Awards 2022 electronic promotions

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BECOME A SPONSOR.

Thanks for your interest in becoming an AIA Design Awards sponsor.

Your sponsorship status will be confirmed upon receipt of check or credit card transaction.

For additional information about any of the Design Awards Sponsorship Opportunities, please contact Amber Wallace Howell at amber@aianeworleans.org or 504.446.1568.

INDIVIDUAL TICKETS

On sale June 1

- **\$150** AIA & Professional Affiliate Members
- **\$200** Nonmembers
- **\$75** Students

DEADLINES TO COMMIT

Due to invitation-printing requirements, Presenting Sponsor, Category Sponsor, and Cocktail Sponsor commitments are due by **WEDNESDAY JUNE 1, 2022.**

All other sponsorship commitments are due by **JUNE 15, 2022.**

Questions? Contact Amber Wallace Howell at amber@aianeworleans.org.

DONATE

Support AIA New Orleans and its mission of advancing the practice of architecture through professional development, peer engagement, advocacy, and public awareness. We need your support now more than ever! Donation options are available at www.aianeworleans.org.

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DESIGN AWARDS SPONSORSHIP FORM.

To become a sponsor, or for more information, please fill out the form below and mail or email to address specified at the bottom of this form. If you are able, we encourage you to complete this form and payment online: <https://www.da22.aianeworleans.org>

LEVEL OF SPONSORSHIP

- PRESENTING** (\$7500)– 16 Tickets
- VIP PATRON** (\$5000) – 8 Tickets
- DELUXE BAR** (\$4000) – 8 Tickets
- COCKTAIL** (\$3500)– 6 Tickets
- AWARDS CATEGORY** (\$2500) – 4 Tickets
- EXHIBITION** (\$2500) – 4 Tickets
- TABLE** (\$1,750) –8 Tickets
- DESIGN ADVOCATE** (\$500) – 2 Tickets

Please email your company logo for use to events@aianeworleans.org

ATTENDEE LIST:

Please list your attendees here. See sponsor level for number allowed.

Changes can be made by contacting us at events@aianeworleans.org

COMPANY NAME (as listed on materials) _____

CONTACT NAME _____

BILLING CONTACT NAME (if different from above) _____

BILLING ADDRESS (Add/City/ST/ZIP) _____

EMAIL _____ **PHONE** _____

If you are not paying online, please remember to include your Check/Money Order (payable to: "AIA New Orleans" and mail payment and form to:
AIA New Orleans, 1000 Saint Charles Avenue, New Orleans, LA 70130

Please Note: If you are interested in being listed on the invitation as a Sponsor, we must receive your response no later than June 1, 2022.

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